



# MESSAGE Mayor FROM THE

Mayor Kenneth Weise

Welcome to Avondale! Whether you're in town for a day or longer, whether you are visiting for business or leisure – we aim to make your visit as memorable as possible as you experience all that is *Uniquely Avondale*!

As part of the burgeoning Metropolitan Phoenix area, Avondale has so much to offer. With two NASCAR races at Phoenix Raceway annually, our city attracts tens of thousands of race fans who come to town for a thrilling experience. Avondale is where racing champions are crowned!

We're also home to a robust youth and amateur sports sector. As a young, family-oriented community, we welcome families from out of town who are here to participate in a myriad of regional sports tournaments all year round. For nature lovers, Avondale is home to the Tres Rios riparian habitat, miles of hiking/trails, and waterways for kayaking and canoeing.

While you are here, check out our Dining Guide and visit the many wonderful eateries in Avondale! We also offer festivals and events year-round, so please visit our website www.DiscoverAvondale.com for our events listing and join us.

We hope you will be back to see us again soon!

Sincerely, Yennech Milase



**Avondale Visitor & Conference Center** 11490 W. Civic Center Drive

Avondale, Arizona 85323 (623) 333-1417

DiscoverAvondale.com

**Managing Editor**Pier Simeri

**Contributing Editor** Ingrid Melle

Graphic Designer Christa Wilson

**Destination Sales Manager** Nikki Taylor

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@Discover Avondale

**DiscoverAvondale.com** 





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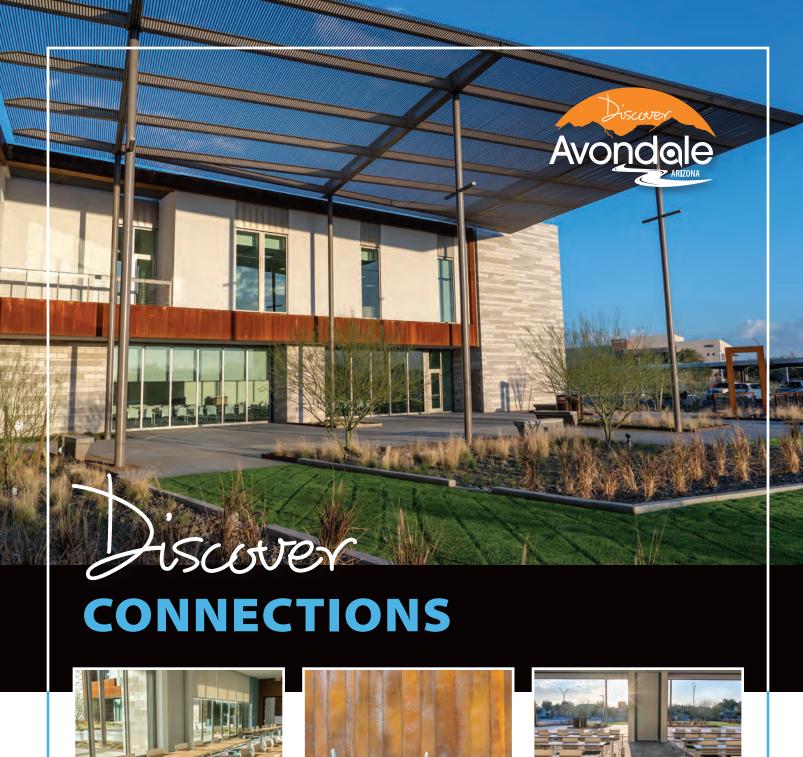
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Plan your perfect event just the way you want it. Modern and sleek, Avondale's new Conference Center has plenty of natural light, AV equipment, and a warming kitchen. Conveniently located close to more than 500 hotel rooms, several delicious dining options, and a variety of sports & entertainment venues.

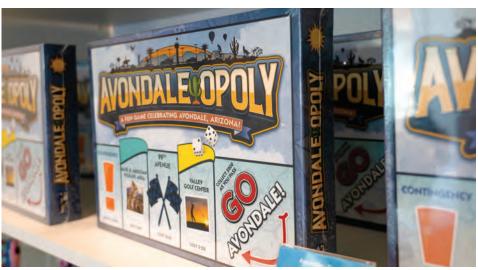
**Visit DiscoverAvondale.com for More Information** 



One-of-a-kind gifts unique to Avondale, Arizona









**VISIT US** 

**AVONDALE VISITOR & CONFERENCE CENTER** 11490 W. CIVIC CENTER DR | AVONDALE, AZ 85323 MON - THUR | 7:00 AM - 6:00 PM

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# WHERE THE RIVERS MEET





NATURE FESTIVAL



### **Discover the Tres Rios Nature Festival**

Known as the Tres Rios, this confluence of the Gila, Salt and Agua Fria rivers is home to many unique plants, animals, birds and ecological wonders. It also provides for a variety of recreational opportunities. If you are looking for an event to appeal to every member of your family, look no further than the Tres Rios Nature Festival.

For over 2 decades, nature lovers have celebrated the rivers at this weekend-long spring event. Festival attendees come to see wildlife up close, go hiking, fishing, canoeing, participate in archery, watch birds and to learn about the unique ecology in this urban riparian oasis.

In partnership with Avondale Parks & Recreation, Sonoran Audubon, Arizona Game and Fish, AZ Herpetological Society, AZ SciTech Festivals, to name a few.

Admission is always free. The event takes place at the Base and Meridian Wildlife Area, located adjacent to Phoenix Raceway in Avondale. Five miles south of I-10 on Avondale Blvd (7602 Jimmie Johnson Dr., Avondale, AZ 85323).

Tres Rios Nature Festival | Feb 25 – 26, 2023 www.AvondaleAZ.gov/events

# Avondale - An urban **Birding Hotspot**

Arizona offers some of the best bird watching in America, and you don't even have to travel to the furthest outskirts of the state to find great places to view exotic birds. Avondale is home to the Base and Meridian area, an Important Birding Area (IBA), as designated by the National Audubon Society. This area is considered a conservation hub by wildlife experts, as the area has rich plant growth due to a perennial supply of nutrient-laden waters, which in turn attracts migrating species of birds – and flocks of bird watchers alike.

The Gila River has a perennial flow that comes from treated effluent from the City of Phoenix & other communities (including Avondale); excess agricultural water, and natural groundwater. This river creates significant riparian areas which include not only the Base & Meridian, but also the more desolate Arlington, Powers Butte, and Robbins Butte Arizona Game and Fish Wildlife areas managed for birds and wildlife by the Arizona Game and Fish Department. The fish community here is considered to be one of the most abundant in Arizona & consequently, fish-eating birds are found here in high numbers.

Year-round: Gambel's Quail, Neotropic Cormorant, Double-crested Cormorant, Great Egret, Great Blue Heron, Snowy Egret, Green Heron, Black-crowned Night-Heron, Black-necked Stilt, Greater Roadrunner, Burrowing Owl, Gila Woodpecker, Abert's Towhee, Northern Cardinal, and Phainopepla.

**Breeding:** Yuma Ridgeway's Rails, White-tailed Kite, Lesser Nighthawk, Anna's Hummingbird, Summer Tanager, Yellow-breasted Chat, Yellow Warbler, Lucy's Warbler.

Migration: Swainson's Hawk, Ferruginous Hawk, Olive-sided Flycatcher, Western Wood-Pewee, Willow Flycatcher, Cassin's Vireo, Wilson's Warbler.

Winter: Northern Harrier, Prairie Falcon, Peregrine Falcon Osprey, Black-crowned Night Heron, Gadwall, Cinnamon Teal, Blue-winged Teal, Northern Shoveler, Sora, Long-billed Curlew, Greater Yellowlegs, Costa's Hummingbird, Belted Kingfisher, Red-naped Sapsucker, Marsh Wren, Ruby-crowned Kinglet and Yellow-rumped Warbler.

**e**Bird



Citizen scientists & hobby birders can help keep count of specific species that visit our riparian oasis, by reporting them, through means like the eBird App (free). Bird sightings contribute to conservation decisions and help inform bird research worldwide.

eBird focus species: Yuma Ridgeway's Rail, Neotropic Cormorant, Long-billed Curlew, Abert's Towhee, Lucy's Warbler, and Costa's Hummingbird.









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# EXPERIENCE PHOENIX RACEWAY

#### **Feel the Beat!**

Relentless Beats finds a home at Phoenix Raceway

Electric Dance Music (EDM) is the latest craze in the festival music scene & Avondale, AZ plays host to some of the biggest crowd-gathering EDM experiences. Relentless Beats, a pioneer in the Arizona Electric Dance Music scene and known for its outrageous dance festivals, has brought this experience to Phoenix Raceway in Avondale.

The EDM-loving crowd -- mostly in their late teens and 20s -- looking to let loose, flock to the open space of the track to dance to the non-stop pounding beats dropped from the DJ.

The experience is intense. The theatrics are always a dizzying spectacle of colorful laser lights, smoke, confetti blasts, LED displays, and sometimes, even fire!

Festival-goers will come clad in furry SpiritHoods, neon-colored outfits, leotards, and eclectic costumes, while many bring flags and totems with pop culture references and messages.

Relentless Beats has brought out some of the biggest names in the DJ world. The festivals are where you'll also find up-and-coming acts and underground artists.



Multiple festivals are scheduled for 2022/2023

For tickets or information about the current season lineup, scan the QR code or visit: tixr.com/groups/relentlessbeatsraceway

#### **Phoenix Raceway**

Where Champions Win - AND MORE!

#### **NASCAR Racing**

Home to two NASCAR races a year, including the NASCAR Championship Weekend, Phoenix Raceway offers some of the most incredible fan opportunities and a number of uniquely Avondale raceway experiences.

#### **Drive a Race car**

Rev your engines & drive a real race car on the track with the NASCAR Racing Driving Experience or Rusty Wallace Racing Experience. Following a driver's meeting with the Crew Chief, you'll drive a NASCAR race car for timed racing sessions. There's no lead car to follow, and no instructor rides with you. Instead, get one-on-one instruction from a spotter over the in-car radio, who will coach you as you increase lap speed. These fast-paced experiences are offered throughout the year.

#### **Segway Tours**

Phoenix Raceway is home to Segway Tours (scooter & golf cart are an option, too) offered by iLean Ride Co., and you can experience an exciting lap around the 1- mile oval. In addition to the lap along the track's apron and its infamous dogleg, the two-hour tour will take guests throughout the facility, highlighting unique areas at Phoenix Raceway. This experience is offered year-round.

#### **Event Rentals**

Don't be surprised if you hear wedding bells at the race track. The Barn is Arizona's newest and most unique of spots for bridal parties to tie the knot. In addition to weddings, it's the place for proms, bar and bat mitzvahs, quinceañeras, and upscale corporate events. The bonus is that you can reserve the pace car or take your wedding photos at Victory Lane!

#### Glamping

Don't have an RV, but still want to be close to everything on race weekends, day and night? Consider the glamping experience! A safari tent awaits you in the desert. This race track camping experience offers the amenities of a hotel (bedding and linens provided) without the hassle or hard work of having to pitch a tent yourself! Spots are limited at each race, so book your tent early.

To learn more about any of the events above, scan the QR code or visit: PhoenixRaceway.com

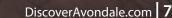


















# **COME STAY WITH US**





Residence INV.









# **ELEVATE YOUR INSTAGRAM FEED**







TO HOR %

- 1. Hike Monument Hill @Sightseewiththesims
- 2. Grab a drink at 8-bit Aleworks @8bitaleworks
- 3. Catch a fish at Festival Fields @AVONDALEPARKSANDREC
- 4. Get a latte at Colados Coffee & Crepes

@coladoscoffee

- 5. Get a treat in Old Town **Avondale @SLAVOG**
- 6. Tame your hunger at **Tacos Chilango** @tacos.chilango



@Discover Avondale #DiscoverAvondale #DiscoverAvondaleAZ #PlayHereAvondale #ExploreHereAvondale

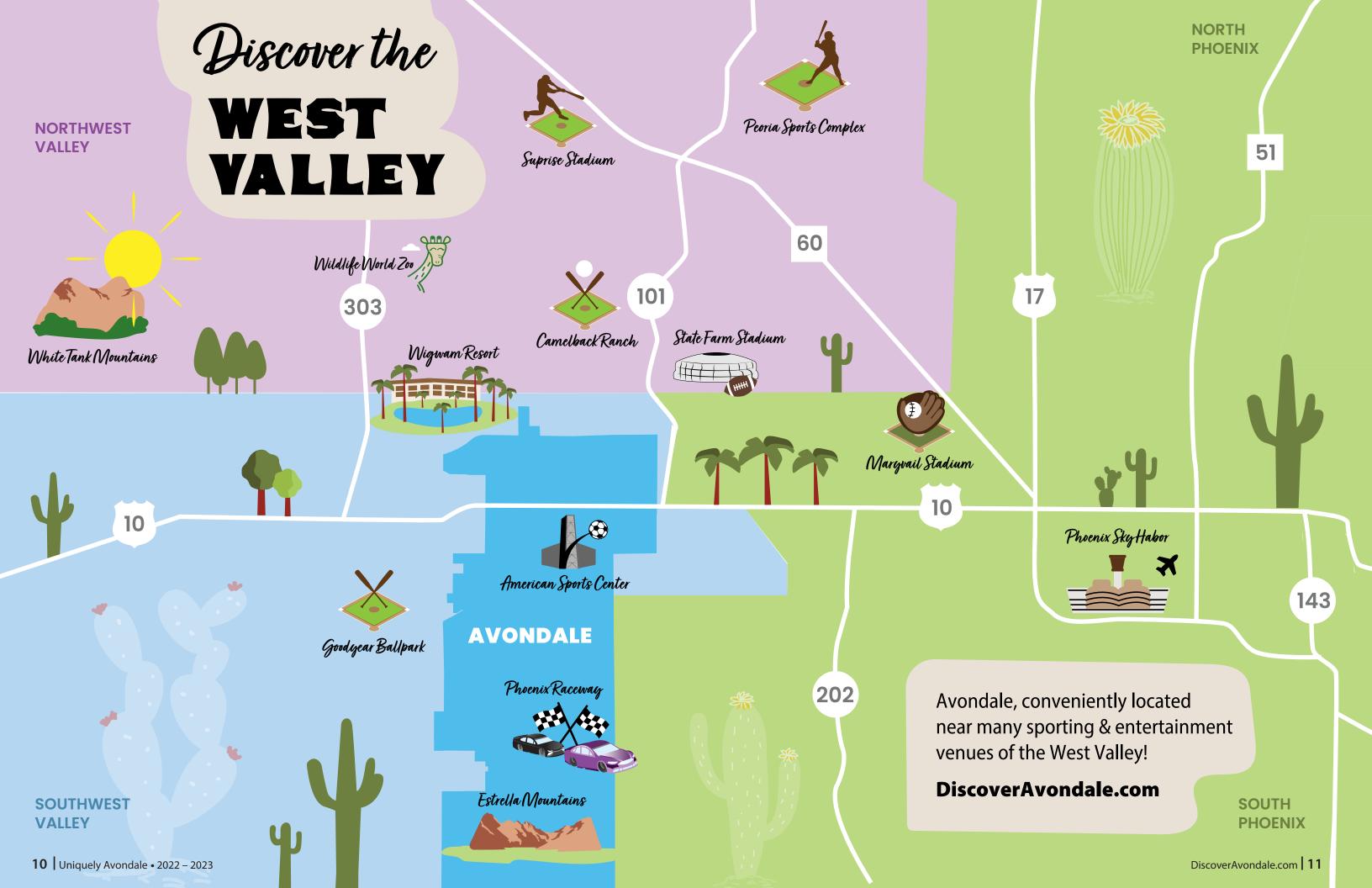






















Avondale's award-winning festivals and special events are all part of what makes this city a great place to visit. KidFest, Cycle Avondale, Barks & Treats, VetRun, Memorial Day Candlelight Vigil, and Winterfest, are just some of the many events offered by Avondale Parks & Recreation. From large scale street festivals in Old Town to pop up events at city parks, events bring the community together in a special way. Festivals such as Billy Moore Days and Avondale Fiesta celebrate our history and cultural traditions, while the popular Tres Rios Nature Festival along the riverbanks, and the scintillating Light up the Sky fireworks show at Phoenix Raceway attract a multitude of visitors and tourists.

www.AvondaleAZ.gov/events \* DiscoverAvondale.com









# Scover AVONDALE EVENTS & COME OUT TO CELEBRATE!

Visit www.AvondaleAZ.gov/events for more event details.

#### **OCTOBER 2022**



#### **CYCLE AVONDALE** OCT 2 | 7 AM

Avondale Civic Center Complex (Start/Finish) (11465 W Civic Center Dr.)

Don't miss this thrilling 31-mile bicycle ride that takes cyclists of all skill levels and abilities on an extended tour through Avondale, AZ. The Cycle Avondale route offers beautiful vantage points of the Estrella Mountains and nearby wetlands, culminating in an exclusive multi-lap ride on the famous Phoenix Raceway track.

#### **ALAMAR PARK GRAND OPENING** OCT 8 | 9 AM - 1:00 PM

Alamar Park (11750 W Broadway Rd.) Join us for fun activities as we celebrate the opening of this brand-new park to our community. Activities include fitness fun, sports demos, food trucks, exhibitors, crafts, and more. Join us for an all-new dog-friendly event: Barks & Treats! Bring your furry friends out for some treats and a chance to compete in a costume contest to win some goodies.



#### **BILLY MOORE DAYS** OCT 13 - 16

Old Town Avondale on Western Avenue Avondale celebrates its history & heritage during this multi-day festival that features favorite elements including the Billy Moore Days carnival, parade, western stunt shows, Fire Hose Frenzy, live music, & more! Along with the Carnival, there will be a Kids Zone with activities, face painters, crafts, and more.



#### DIA DE LOS MUERTOS OCT 29 | 4 PM - 8 PM

**Goodyear Farms Historic Cemetery** 

The festival will include live music, food trucks, arts & crafts, and a community ofrenda for all to enjoy as we remember and honor our deceased loved ones. For more event info visit: balletfolkloricoesperanza.org.

#### NOVEMBER

#### **AVONDALE CHAMPIONSHIP OPEN** NOV 2 | 8 AM - SHOTGUN START

Wigwam Golf Resort (451 N. Old Litchfield Rd.) Join us for a great day of golf and giving at the Avondale Championship Open to benefit the Boys & Girls Clubs of the Valley's Bob Bove Branch — A Thornwood Legacy (in Avondale). Register at www.bgcaz.org/events.



#### **AVONDALE VETERANS DAY FITNESS RUN & CEREMONY** NOV 11 | 8 AM

Estrella Mountain Community College (3000 N. Dysart Rd.) A community celebration honoring our veterans; 5k boot camp style fun run at 8 AM, warriors' breakfast at 9 AM, www.estrellamountain.edu/vetfunrun



#### **FAMILY FISHING DERBY** NOV 19 | 8 AM - 12 PM

Festival Fields Park (101 E. Lower Buckeye Rd.) Bring your favorite fishing poles and bait to this FREE event and compete for the title of best junior angler in Avondale! Partnering with City of Goodyear adaptive program. To register, visit AvondaleAZ.gov/rec.

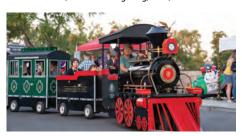
#### DFCFMBFR



#### WINTERFEST

DEC 3 | 5 - 9 PM

Avondale Civic Center Complex (11465 W Civic Center Dr.) Bring the family and make some magical memories! Avondale turns into a winter wonderland with a visit from Santa, winter snowfall, a holiday light show, entertainment, annual tree lighting, food, & sweet treats.



#### **DECK THE HALLS** DEC 17 | 6 - 8 PM

Avondale Civic Center Complex (11465 W Civic Center Dr.) Enjoy Christmas karaoke, food trucks, & holiday-themed indoor activities such as photos with the Grinch, an ugly sweater competition, letters to the North Pole, and a gingerbread-making contest.

#### FEBRUARY 2023



#### TRES RIOS NATURE FESTIVAL FEB 25 - FEB 26 | 10 AM - 4 PM

Tres Rios Nature Preserve

Ignite your calling for the outdoors, and bring the family out for this free two-day event. This festival showcases the rich diversity of wildlife habitat, history, and culture of the Gila River drainage, which is made up of the Gila, Salt, and Agua Fria Rivers. From guided bird tours, canoeing on the river, archery, fishing, and learning about Southwest wildlife, there is something for everyone during the best time of year to enjoy the Arizona weather.

#### MARCH



#### **TRES RIOS OPEN** MARCH 10 | 8 AM

Tres Rios open is Avondale's newest spring golf tournament. Play for a cause, all proceeds will go towards the Active Avondale Scholarship Fund, this program funds underprivileged families register for City of Avondale Parks & Recreation activities and programs.



#### **FAMILY CAMPOUT**

MARCH 25 - 26 | 4 PM - 9 AM

Friendship Park (12325 W. McDowell Rd.) \$40 Per Family. Adventures include lawn games, family activities, Fishing, crafting, and watching Disney's Jungle Cruise when the sun goes down! Dinner and a light breakfast are included. Bring your tent, blankets, and flashlights. Space is limited so register early at www.AvondaleAZ.gov/rec.



#### **EGGSTRAVAGANZA**

(3 days, 3 locations)

MAR 30 | 5 - 7 PM Friendship Park (12325 W. McDowell Rd.)

MAR 31 | 5 - 7 PM

Alamar Park (11750 W Broadway Rd.)

APR 1 | 9 - 11 AM Donnie Hale Park (10857 W 4th St.)

Join the Bunny and Chick in an interactive egg hunt in Avondale parks! Remember to bring your camera, the Bunny & the chick will be available for pictures. Space is limited. Registration is required, please register at www.avondaleaz.gov/rec.

#### **APRIL**



#### **KIDFEST** APRIL 8 | 9 AM - 1 PM

Friendship Park (12325 W. McDowell Rd.)

Friendship Park turns into a child's paradise! Celebrate with us and learn about the incredible resources the City of Avondale has to offer. Have fun with our various options of activities, try out new food, and learn about different types of organizations!



#### **AVONDALE FIESTA** APR 29 | 6 PM - 10 PM

Celebrate the rich heritage of the community at this Cinco De Mayo-inspired street festival while dining on authentic Mexican Cuisine, relaxing at the Cantina, and enjoying the sights, sounds, and festivities that include dancing, entertainment, music, and fun.



#### **POPPIN' IN THE PARK: TURNING RED**

MAY 13 | 6 PM - 10 PM

Alamar Park (11750 W Broadway Rd.) Join us for a FREE movie, Disney's Turning Red, interactive activities, and food vendors at the park. Bring chairs or a blanket to sit on and enjoy some great food and family fun.



#### **MEMORIAL DAY CEREMONY** MAY 29 | 6:30 PM - 7:30 PM

Civic Center Amphitheater (11465 W Civic Center Dr.) Honoring those who have served with memorial exhibits, a musical tribute, and a moving Flag Ceremony dedicated to the men and women who lost their lives in service of this great nation.

#### JULY



#### LIGHT UP THE SKY CELEBRATION JULY 4 | 6 - 9 PM

Phoenix Raceway

Ignite your celebration and come out to Avondale Light Up The Sky Celebration. VIP guests will dance along with a DJ, play corn hole, and devour gourmet food. The FREE general admission area can tailgate with their friends and family, enjoy a variety of food trucks, play games in the Kid Zone, and enjoy live music before being dazzled by a 25-minute spectacular fireworks show.

#### **BLANK CANVAS SUMMER SHOWCASE** JULY 20 | 6 - 7 PM

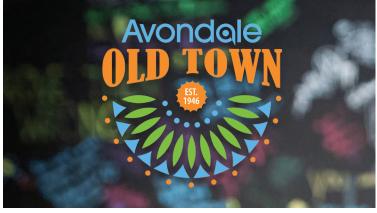
Civic Center Complex (11465 W Civic Center Dr.) Aspiring artists are invited to participate in the Blank Canvas Summer Showcase. Participants receive a FREE 18 x 24-inch blank canvas to create original artwork. Artwork should reflect the individual's perspective of beauty, values, or culture. If interested register at AvondaleAZ.gov/Rec

#### **SEPTEMBER**

#### POPPIN' IN THE PARK: SPIDERMAN: **NO WAY HOME**

SEPT 9 | 6 PM - 10 PM

Friendship Park (12325 W. McDowell Rd.) Join us for a FREE movie, Marvel's Spiderman: No Way Home, interactive activities, and food vendors at the park. Bring chairs or a blanket to sit on and enjoy some great food & family fun.









The heart of Old Town is Western Avenue, a pedestrian-friendly street featuring eclectic building-scapes covered in murals that run the stretch from Central Avenue to Dysart Road. As the historic core of Avondale, it is a part of the Valley that holds a truly nostalgic charm. Originally named Coldwater, Avondale started out as a stagecoach stop in the early days. Western Avenue is the hub for the long-running Billy Moore Days Parade,

cultural festivals and car shows. If you're in search of dining options, Old Town boasts an wide array of family-owned eateries along Western Avenue and surrounding areas. Whether it's pasta-licious Italian cuisine, Mexican favorites like enchiladas and mini tacos, or good ole comfort food, you'll find it here. You'll also find fresh baked sweet breads, fruity paletas (popsicles) and cold brew coffee & smoothies.

#### To Learn More, Visit: DiscoverAvondale.com



- 1. Expressions of Food 214 E Western Ave
- 2. Paletas La Michoakana 105 E Western Ave
- **3. The Spot** 214 E. Western
- **4. Casita Kahlo** 308 E Western Ave
- 5. Coldwater Coffeehouse 127 E Western Ave
- **6. Rosendo's Taco Shop** 314 E Western Ave
- 7. Aroma Mocha Coffee AZ 506 E Western Ave, #103
- 8. Mi Panaderia 506 E Western Ave, #101
- 9. Taqueria La Jacky 532 E Western Ave
- **10. Café Zamora** 606 E Western Ave
- 11. The Pasta Factory 701 E Western Ave
- **12. Carolina's Mexican Food** 27 N Dysart Rd



### 2022 - 2023

# NASCAR RACE SCHEDULE





### phoenixraceway.com

Dates are subject to change.

#### **2022 NASCAR CHAMPIONSHIP WEEKEND**

#### LUCAS OIL 150 // DESERT DIAMOND CASINO WEST VALLEY 100

Friday, November 4, 2022

11:30 AM | Desert Diamond Casino West Valley 100 7 PM | Lucas Oil 150

Don't miss the kickoff to the 2022 NASCAR Championship Weekend with a doubleheader as the NASCAR Camping World Truck Series Champion is decided during the Lucas Oil 150 and the ARCA Menards Series West Championship is decided during the Desert Diamond Casino West Valley 100.

#### **NASCAR XFINITY SERIES CHAMPIONSHIP RACE**

Saturday, November 5, 2022, 3 PM

Drivers from the NASCAR Xfinity Series take on Phoenix Raceway to be crowned a champion. Who has what it takes?

#### NASCAR CUP SERIES CHAMPIONSHIP RACE Sunday, November 6, 2022, 1 PM

The NASCAR Cup Series Championship returns to Phoenix Raceway! Watch as four drivers put it all on the line as they go head-to-head for the ultimate prize in NASCAR.

#### **2023 SPRING NASCAR WEEKEND**

## GENERAL TIRE 150, ARCA MENARDS SERIES RACE Friday, March 10, 2023

NASCAR Weekend kicks off on TBD with the ARCA Menards Series at Phoenix Raceway!

#### **NASCAR XFINITY SERIES RACE**

Saturday, March 11, 2023

Don't forget your tank top and sunglasses when you come watch the up and coming drivers in the NASCAR Xfinity Series on Saturday.

## RUOFF MORTGAGE 500, NASCAR CUP SERIES RACE Sunday, March 12, 2023

Don't miss your opportunity to experience Speed Fest family fun for the entire family. NASCAR heads West as drivers like Kyle Larson & Chase Briscoe take on the desert jewel.

#### **2023 NASCAR CHAMPIONSHIP WEEKEND**

## NASCAR CRAFTSMAN TRUCK SERIES CHAMPIONSHIP // ARCA MENARDS SERIES WEST CHAMPIONSHIP

Friday, November 3, 2023, 7 PM

Don't miss the kickoff to the 2023 NASCAR Championship Weekend with a doubleheader as the NASCAR CRAFTSMAN Truck Series Champion and the ARCA Menards Series West Champion is decided!

#### **NASCAR XFINITY SERIES CHAMPIONSHIP RACE**

Saturday, November 4, 2023, 3 PM

On Saturday drivers from the NASCAR Xfinity Series race take on Phoenix Raceway to be crowned a champion!

#### **NASCAR CUP SERIES CHAMPIONSHIP RACE**

Sunday, November 5, 2023

The NASCAR Cup Series Championship returns to Phoenix Raceway! Watch as four drivers put it all on the line as they go head-to-head for the ultimate prize in NASCAR.

